



**HARVESTING
OPPORTUNITIES**
WISHES INTO GOALS

Our 40th Anniversary Celebration!

Career-seekers come to the Center for Work Education and Employment, from many walks of life.

Some are young parents looking to improve their skills and find a better job. Others are mid-career workers who recognize the economy is changing, and they need to upskill and reskill to remain competitive. Other CWEE career-seekers are immigrants to this country, building a new life as they navigate a new culture and systems.

What unites the career-seekers we serve is their shared drive to create a better future for themselves and their families using CWEE's programs as a launchpad.

One graduate remarked CWEE helped her "turn my wishes into goals. I never really had goals before and CWEE taught me how to believe in myself."

As this year's Harvesting Opportunities theme, Wishes into Goals illustrates the transformational impact CWEE's programs have on so many career-seekers for more than 40 years!



Join us as we celebrate CWEE's four-decade history and the many ways we're preparing our career-seekers for the future of work. We are delighted for this opportunity to bring our community together again.

**Friday, September 22 at 6 p.m.
Denver Art Museum, Sturm Grand Pavilion**

Each year, CWEE helps more than 1000 workers take the next economic step toward education, vocational training, or employment. These workers reduce public assistance costs and generate more than \$1.3 million in wages annually.

The wishes that CWEE career-seekers bring to our program are cultivated into goals that ultimately result in tangible economic progress for families – and our entire economy benefits.

Your sponsorship of Harvesting Opportunities 2023 will ensure career-seekers in need can continue to use CWEE as a launchpad to achieve their goals. Thank you for supporting CWEE career-seekers and their dreams of a fulfilling career and a stable economic future.

Invest in CWEE's transformative programs, the Denver-area workforce & local families in need

SPONSOR Harvesting Opportunities 2023

YOUR SPONSORSHIP SUPPORTS



CAREER READINESS & LIFELONG LEARNING

Comprehensive skills training, digital literacy, personal development, family support, employment preparation, and post-employment retention support for CWEE's career-seekers.



STEPS TO SUCCESS

Long-term employment for CWEE's career-seekers with support for newly employed participants and their employers for a full year to ensure a successful placement.



BRIDGING THE DIGITAL DIVIDE

Access to the internet, a computer and digital literacy skills are essential for success. Provide CWEE's career-seekers with computers to keep, in-home internet service, and comprehensive digital skills training.



ESSENTIAL NEEDS

Basic needs for the families of CWEE's career-seekers. CWEE provides essential supplies to our participants and their families, ensuring access to food, hygiene and cleaning supplies, diapers and infant formula.

Who We Serve

- 100% Live below the federal poverty line
- 80% Identify as a racial or ethnic minority
- 76% Are single parents
- 61% Lack home technology access
- 54% Are aged 17-29 years old

Top 3 Reported Barriers

- 73% Unreliable or no childcare
- 44% Unstable or inadequate housing
- 27% Difficulties with depression, anxiety or post-traumatic stress



HARVESTING OPPORTUNITIES

WISHES INTO GOALS

Platinum Sponsorship
\$10,000

Gold Sponsorship
\$5,000

Silver Sponsorship
\$2,500

Bronze Sponsorship
\$1,000

Spotlight in e-newsletter, website, social media as presenting sponsor (with option of embedded video or written feature with link to your website)



30 second video ad between speakers during event



15 second video ad between speakers during event



Verbal recognition of sponsorship at HOPP event



Opportunity to introduce a speaker during event



Recognition in post-event acknowledgement to all donors



Opportunity to share video in pre/post event materials



Tickets to Harvesting Opportunities event

12

8

4

2

Logo displayed on pre/post event slideshow & event webpage



Name displayed on pre/post event slideshow & event webpage





HARVESTING OPPORTUNITIES

WISHES INTO GOALS

SPONSORSHIP AMOUNT

\$10,000 \$5,000 \$2,500 \$1,000

PAYMENT OPTIONS

Credit Card Invoice Check



BILLING INFORMATION

Business/Organization Name		EIN/TIN Number (* for DEZ eligibility)
Name		Last 4 Digits of SSN (* for DEZ eligibility)
Address		
City	State	Zip
Phone	Email	

CREDIT CARD

To pay by credit card, please click [here](#) to access CWEE's secure payment portal.

INVOICE

Our team will follow up with an invoice via mail and/or email. Which do you prefer:

Via mail Via email Mail & email

Notes: _____

CHECK

To pay by check, please mail to: CWEE at 1175 Osage St., Suite 300, Denver, CO 80204

*Donations more than \$250 may be eligible for a 25% Denver Enterprise Zone (DEZ) tax credit less the FMV. CWEE is a 501(c)3 nonprofit organization and your donation is fully tax-deductible to the extent of the law. Sponsorship logos should be confirmed by August 25.

Thank you for supporting
CWEE's Harvesting Opportunities
and our career-seekers!

Save the Date:
Friday, September 22, 2023
Denver Art Museum, Sturm Grand Pavilion